

Business Model



Our Key Resources



EXPERTISE

Over 20 years' experience of providing data erasure software solutions



INTELLECTUAL PROPERTY

36 patents granted or filed



LOCATIONS

Global reach with offices in 15 countries



ACCREDITATIONS

Software tested, certified and approved by over 15 governing bodies around the world



TESTING CAPABILITIES

Mobile diagnostics solution includes over 50 automated tests to find errors on all Android and iOS mobile devices



PEOPLE

Experienced team of 300+ employees worldwide

Our Key Activities

01

FOCUSED ON RESEARCH AND THOUGHT LEADERSHIP

02

UTILISING OUR THOUGHT LEADERSHIP WE DEVELOP OUR SOLUTIONS AND PRODUCTS

03

WE MARKET AND SELL THESE PRODUCTS AND SOLUTIONS

04

WE BUILD AND MAINTAIN RELATIONSHIPS WITH OUR PARTNERS AND CUSTOMERS

05

WE UTILISE THE REVENUE FROM OUR SOLUTIONS TO REINVEST INTO OUR THOUGHT LEADERSHIP



Our Competitive Advantages

BREADTH OF COVERAGE

Approach data erasure as an integral part of the information lifecycle management process, helping enterprises of all sizes meet their security and compliance needs

CUSTOMER BASE

A growing and loyal global customer base

SIGNIFICANT BARRIERS TO ENTRY

Growing patent portfolio and regional certifications widen the gap

INVESTING IN INNOVATION

36 patents now either granted or filed

CERTIFICATIONS

Blancco data erasure solutions have been tested, certified, approved and recommended by 15+ governing bodies and leading organisations around the world

EXPERIENCE

Over 20 years of providing leading data erasure solutions

QUALITY

ISO 9001 and ISO 27001 certified development centres

Value Created for our Stakeholders



EMPLOYEES

The opportunity to work for a growing, market leading, experienced business with global operations



END USERS

The knowledge that their data has been completely erased, the "right to be forgotten" (Article 17, GDPR)



CUSTOMERS

Our 1400+, customers gain secure, auditable solutions, innovative products and peace of mind that enable them to meet their regulatory requirements



INVESTORS

Opportunity to create significant value from a growth business